RICHMOND
JUN 15 1936
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A Democratic Newspaper that stands solidly behind President Franklin D. Roosevelt and the New Deal.

POINT RICHMOND PROGRESS

"The Friendly Newspaper That Dares To Tell The Truth."

First, last and all the time, for Point Richmond — with the finest climate in the world, the best place to live.

FOURTH YEAR | Richmond, California, Friday, June 12th 1936 | NUMBER EIGHTEEN

Sawallisch, Linscheid, Wilson Will Form Un-Official Democratic Ticket at State Primary

PT. RICHMOND TO MARCH IN JULY 4th PARADE

Independence Day Fete Is Supported by Entire City

QUEEN CONTEST STARTS

Latest news from the Junior Chamber of Commerce on the Fourth of July Celebration is that Point Richmond has been accorded a section in the Parade—and will we do our part? Wait and see!

First offer of assistance comes from Walter J. Johnson, city councilman and manager of P. F. Johnson & Sons Co., who has offered a fleet of trucks as a basis for our Point Richmond section in the parade. Thanks, Walter, and anyone else who will come forward, show that Pt. Richmond is ALSO a City That Knows How. Get in touch with the PROGRESS office—Telephone Richmond-3 4 5 6.

Queen Contest Tickets

Also, be sure and ask for tickets in the Queen Contest when making purchases from the stores here as that is a vital part of the plan to elect Richmond's Most Popular Young Lady.

More news on this in next week's issue of PROGRESS.

City Council

Main question before the city council at this time is the awarding of the garbage contract. Clifford C. Anglim, attorney for Perasso Bros. & Co., present holders of the garbage contract, so ably stated last Monday night: "Richmond has the lowest garbage collection rate in the world today under the contract with Perasso Bros. And while the rates submitted by the competing company (the Richmond Scavenger Company) admit of some confusion on the method of determining schedules, in any case the city of Richmond will stand to gain, and continue to save thousands of dollars for the taxpayers."

Mayor Scott agreed, stated that all bids will be acted upon a week from next Monday.

Ready to Pluck

Republican Convention Is a Washout

Space, and a distaste for bunk, beyond certain limits, precludes extended mention of the proceedings of the late and unlamented Republican National Convention at Cleveland. You all heard it on the radio and now you know the terrible worst.

It seems the Republicans yet believe we are living 'way back in the "dark ages" of Mark Hanna's bossism in the 90,s when all that was to be expected from political conventions was a bit of flag waving and patriotic mouthings about "liberty" and freedom.

Liberty, freedom, for what?

What Price Liberty?

The free-est man in the world isn't worth a whoop to himself or anyone else if his stomach is hungry—unless he could be forced to be of some use, as a strikebreaker, by some unscrupulous employer. Then, what price, liberty? The free-est farmer in the world isn't worth a whoop if his farm is mortgaged to the hilt with banks—with all his vaunted freedom he is still a "slave" to his economic conditions.

Landon Will Be A Loser

Remember, that fact and the fact, only when you listen in to the Democratic National Convention of June 21st at Philadelphia. Independence Hall, in that city, will come to have a greater meaning for the common people of America after that convention. Human rights and also property rights will be treated in just proportion—and in November, we still predict that Hearst's private presidential candidate from "dry Kansas"—Landon— is going to take the worst beating in history— worse even than President Hoover in '32 or President Taft in '12.

Democrats Mass For Victory At Primaries in Congressional Senatorial - - Assembly Races

ALL FOR THREE, THREE FOR ALL

CANDIDATES REPRESENT EAST OAKLAND PITTSBURG AND RICHMOND ELECTORATES

Well folks, she sure looks like a real campaign in this year of 1936, and Democrats are going to be in the field for all political offices, for the first time since Hector was a wee small pup.

Moreover, for the first time in the late political history of this county it looks like the Democrats are going to have sense enough to concentrate their votes in the primary election behind certain outstanding candidates for each office instead of splitting them up three ways from the jack and allowing a reactionary Republican secure the Democratic nomination.

Beat Republican Machine

The very nature of the Democratic party has made this condition possible as it is fundamental that Luke McGlook, the street-sweeper, or Ike Whoosis, the pick-and-shovel artist, has a right to aspire to any public office if he wants to do so. But you can bet your life, the foxy, well-oiled, Republican machine doesn't indulge in any such dumfoolishness. They not only have it all cut and dried as to who is going to be the fair-haired boy for each place on the ticket but they also have been able through devious and sundry channels to arrange that several egotistical-but-dumb Democrats shall be in the free-for-all, to fight for themselves, individualy, and tear down the Democratic party, collectivtly.

A Three-Way Set-Up

Now, it seems, a Democratic slate that is a "natural" has arisen in the present campaign: Harold Sawallisch, brilliant, honest, young attorney of Richond—for the Assembly! Arnold Linscheid, successful, popular, honest merchant of Pittsburg—for the State Senate!! J. Stitt Wilson, of East Oakland, now President Roosevelt's delegation's resolutions committeeman, former Mayor of Berkeley—an outstanding, honest, liberal Democratic leader—for Congress from this, the Sixth California, district!!!

Let the Republicans laugh that slate off!

Very Strong Candidates

It must be conceded at the outset that these are the very strong Democratic candidates at the present writing. And while anybody has a right to run, woe to any Democratic candidate that may be caught giving comfort to the enemy by diverting any considerable numbers of Democratic votes away from the strong candidates unless it is apparent that he should have greater strength than an outstanding candidate.

The campaign is young. It is but a baby now. Yet this newspaper—The POINT RICHMOND PROGRESS—pledges itself to the nomination of only bona fide Democrats in the Democratic primary election in August.

Our thanks are due to John Stewart Bennett, Railway Express Agent and a sculptor of distinction who perfected a plastic model of Mr. Hoover while making his convention speech, presented itto us, and it is now on display at the PROGRESS office.

Review of the History-Making Events of the World

By EDWARD W. PICKARD

© Western Newspaper Union.

Rural Housewives of World in Convention

RURAL housewives from many countries began their third triennial conference in Washington with Mrs. Alfred Watt of Canada presiding. Their first meeting was held in 1930 in Vienna, and the second in Stockholm three years later. Secretaries Hull and Wallace and Mrs. Franklin D. Roosevelt, wife of the President, extended greetings to the visitors, but beyond that there were no set speeches and little formality. Instead, the farm wives held "exchange of experience" sessions, viewed elaborate exhibits of rural needlework and crafts of organized countrywomen of the participating nations, and attended "open houses" held by all branches of the federal government in which countrywomen are particularly interested.

Mrs. Alfred Watt

In exchanging experiences the women learned, among other things, that:

English groups have stimulated a remunerative revival of quilting to supplement the family income.

Australian countrywomen maintain seaside homes for convalescents. Canada's Federated Women's institute promotes clubs for rural youth and combats maternal and infant mortality.

By conducting evening classes for young girls Danish countrywomen have helped to check their migration to town to seek factory work.

The East Africa Women's league visits native women in prisons and hospitals and provides information to prospective white settlers.

Huge Deficiency Bill Passed by Senate

THE senate by a vote of 62 to 14 passed the deficiency bill carrying $2,875,000,000, of which sum $1,425,000,000 is handed to the President to spend as he pleases for "relief and work relief." As passed by the house, the measure turned the entire amount of relief money over to WPA Administrator Harry Hopkins.

Three Democratic senators voted against the bill—Tydings of Maryland, Bulkley of Ohio and Byrd of Virginia.

By the senate amendment, the bill authorizes the President to order a restudy of reports on the $200,000,000 Florida ship canal and allocate another $10,000,000 to carry on work upon it during the coming fiscal year.

Efforts to do anything for the Passamaquoddy tidal project in Maine had proved unavailing.

New York's Wage Law Is Held Invalid

NEW YORK state's law providing minimum wages for women and minors was declared unconstitutional by the United States Supreme court on the ground that it conflicts with the fourteenth amendment by violating freedom of contract. The decision, written by Justice Butler, was concurred in by Justices Van Devanter, McReynolds, Sutherland and Roberts. Chief Justice Hughes and Justices Stone, Brandeis and Cardozo dissented. A number of other states have statutes similar to the one thus held invalid.

Zioncheck Nabbed for Test of His Sanity

MARION ZIONCHECK, the peculiar representative from Seattle, Wash., outdid all his previous performances in one day of wild deeds and landed in the Washington municipal hospital where his sanity was to be tested. He had made two attempts to see the President, saying he wanted to ask for machine guns and tanks to blow up a hotel where he suspected his bride was hiding; sought a warrant for the arrest of Vice President Garner on the belief that he knew where Mrs. Zioncheck was concealed, and in various other ways persuaded the authorities that his mental condition should be investigated.

Civil War in A. F. of L. Expected Soon

NINE of the richest unions in the American Federation of Labor, having more than a million members, probably will be suspended soon by the federation's executive council, and at the next convention they will be expelled if the council can command the necessary two-thirds majority. Thus will come to a crisis the internecine contest between the craft unionists led by President William Green and the industrial unionists, who follow John L. Lewis, head of the United Mine Workers.

Green wants to continue to organize industry by skilled groups while Lewis would seek to unite all workers, skilled and unskilled, by industries into one big union.

The craft unionists, it was learned, intend to suspend the charters of the nine industrial unions at the July executive council session, a power granted the council under the A. F. of L. constitution.

Lewis' group of unions includes 400,000 miners, Sidney Hillman's Amalgamated Clothing Workers, David Dubinsky's International Ladies' Garment union, the oil workers, typographers, flat glass workers, hat, cap, and millinery workers, and textile workers.

Liner Queen Mary Fails to Equal the Record

BRITAIN'S magnificent new liner Queen Mary was given an uproarious welcome at New York as she completed the first leg of her maiden transatlantic passage. The giant steamship behaved well in every way but fell short by 42 minutes of equaling the record set a year ago by the French liner Normandie. The Queen Mary's officers offered no apology for this, but it was public knowledge that her speed had been cut down by a fog off the American coast.

The Queen Mary averaged 29.13 knots on a measured course of 3,158 nautical miles, between Cherbourg breakwater and Ambrose light, completing the journey between these two points in 4 days 12 hours and 24 minutes.

Pope, on His Birthday, Denounces Communism

CATHOLICS the world over celebrated the seventy-ninth birthday of Pope Pius XI, and the pontiff himself marked the day by attending a solemn mass in St. Peter's in the presence of 40,000 pilgrims who went to Rome especially for the occasion. These were mainly members of the Catholic Action organization which Pius XI foundedand to them he spoke for nearly an hour. He denounced Communism, as he has done on other occasions, and declared the Catholic press was one of the best forces in combating the Communists.

Pope Pius XI

It was evident to all observers the pope's age is beginning to tell on him and that he found the long ceremony very much of a strain.

That the pope's health is causing some concern also in Vatican circles was shown by the fact that the plans that were originally made for the pope to bless the crowd gathered in St. Peter's square from the outer balcony of the Basilica were abandoned at the last minute.

It was also significant that a small bed shielded by red velvet curtains had been placed immediately behind the papal throne with two priests in constant attendance against the possibility that the pontiff might not have strength to reach the end of the function.

Business Men Oppose New Guffey Coal Bill

BOTH the United States Chamber of Commerce and the National Association of Manufacturers is firmly opposed to the new Guffey-Vinson coal control bill designed to replace the act declared invalid by the United States Supreme court.

Harper Sibley, president of the chamber, and James A. Emery, general counsel for the manufacturers' association, recalled, in almost identical language, that the most widely discredited phase of the defunct NRA was price fixing through codes. The new Guffey-Vinson bill, they said, like the old bill, is designed to establish price fixing by levying a prohibitory tax on products of mines which do not submit to its provisions.

"It is time," Mr. Emery said, "that we began to analyze these stop-gaps drafted hurriedly in an attempt to make permanent law of the things that are beyond control of congress and of the federal government; things which must, in the end, be harmful to the nation as a whole. Those who object to the new Guffey-Vinson bill did not even have an opportunity to present their valid reasons for objecting."

Japanese Find Excuse for Action in China

THERE was every reason to believe that Japan had found, or manufactured, excuses for further encroachments in northern China, and that serious conflict between the two nations would ensue unless China were submissive. The Japanese alleged that a bridge on the railway between Tangku and Tientsin was destroyed and that there was an attempt to wreck a troop train. The highest Japanese officers in North China were summoned to a conference in Tientsin.

Yakichiro Suma, Japanese consul general in Nanking, declared publicly that China must choose either "mutual interdependence with Japan or war with Japan," and he said he had informed Generalissimo Kai-shek, Chinese dictator, of this viewpoint. "Japan has gone too far to retreat now and must advance straight ahead with immutable convictions," Suma said.

The Japanese military command, meanwhile, disclosed frankly some of their demands upon China. These included:

1. Privilege of building railroads, military and civilian air bases and army barracks.

2. Establishment of regular air service between China and Japan.

3. An economic, political and military position for Japan in China.

Garden Homes Planned by Housing Administrator

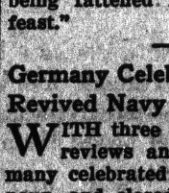
STEWART McDONALD, federal housing administrator, outlined to newspaper men a new program which provides for the construction of "garden homes" outside of large cities that will aid in the gradual movement of industrial workers from urban and suburban areas to small plots several miles out in the country.

Emphasizing that "this is not anything in the way of a benevolent proposition" and that no grants of federal funds were involved, Mr. McDonald said it would be accomplished through a broadening of FHA regulations to permit government insurance of mortgages on such property. This will enable bankers and other leaders to advance funds for the development of these "in between" areas for residential purposes, he said.

"The President believes that whenever possible people should be on an acre to two acres of ground with trees, gardens and shrubbery," he said. "This plan has been made possible by inventions and improvements in the last ten years. Now we have good roads, electricity, water facilities, and other conveniences for those areas in between the city and the country. Such a program was not possible during the last building boom."

Raymond Moley's Warning to the Administration

RAYMOND MOLEY, who used to be considered the chief of the "brain trust," fears that his friend President Roosevelt may be destroyed politically by the radicals within the Democratic party who at the same time would "destroy moderation and the very system which he attempted to improve." In a speech before the National Economy league in New York, Doctor Moley said he saw confronting the Roosevelt administration these dangers:



Raymond Moley

1. That federal relief agencies will be turned into political machines to perpetuate the rule of state and local politicians.

2. The tendency, "all too prevalent in this congress, to engage in muckraking, marauding expeditions which destroy the liberty of all of the people while they seek to restrain the abuses of a few. These orgies of public castigation . . . may be means of furthering individual political ambitions, they may be build-ups for those with Presidential hankerings, but so far as the public interest is concerned they are simply sound and fury."

3. The tendency "of those in charge of the New Deal to overemphasize adherence to the belief in the philosophy of the movement and to minimize the importance of complete technical administration."

Doctor Moley defended capitalism; declared that already there has been a wide distribution of wealth in this country, and warned the average man that he eventually must pay the mounting bills for relief—that he is the "missionary being fattened for a cannibalistic feast."

Germany Celebrates Her Revived Navy

WITH three days of maneuvers, reviews and ceremonies, Germany celebrated the revival of her navy, and closed the big event by dedicating at Kiel the huge monument to the men and ships that went down in the battle of Jutland. Reichsfuehrer Hitler was aboard the dispatch boat Grille and from its topmast flew the old flag of the kaisers. In the maneuvers the new navy, about fifty battleships, cruisers, destroyers and submarines repelled an "enemy" attack on Kiel harbor. New submarines and speedboats, first units of the fleet being built under the Anglo-German treaty which wiped away the Versailles treaty limitations of the reich navy to 100,000 tons, were shown publicly for the first time.

Hitler, himself, did not speak during the ceremonies of the monument dedication. Instead he listened to Admiral Raeder, Vice Admiral Wolf, and Admiral von Prother, who was chief of staff during the Jutland fight. The latter two, both veterans of that fight, paid tribute to the English as well as the German heroes of the engagement.

Thousands of former sailors from all parts of Germany participated in the ceremonies. There were also assembled former colonial soldiers, dressed in their khaki uniforms. The presence of these colonials constantly is assuming greater importance in German gatherings.

Huge Borrowing Announced by the Treasury

THE United States treasury will undertake the biggest peace time borrowing operation in the nation's history, Secretary of the Treasury Morgenthau disclosed in an official announcement revealing that $2,050,754,416 of government securities will be offered the middle of June. This financing calls for an even billion dollars of new money, in addition to the $1,050,754,416 required to meet maturing obligations.

Serious Labor Troubles in Many States

FACTORIES and farms in 15 states, in all parts of the Union, were affected by labor troubles which intermediaries were trying in vain to settle. Leaders of organized labor claimed that from 30,000 to 45,000 strikers already were out, but employers challenged the union claims that the strikes were effective.

Workers in six plants of Remington Rand, Inc., were out on strike after union leaders ordered a walkout at Syracuse, N. Y. They said 6,000 workers in the company's New York, Ohio and Connecticut plants were involved. Company officials asserted there were 4,200 affected.

Six thousand barbers in lower Manhattan, New York, were ordered to join 3,000 others in a strike which had spread over a wide area of Manhattan, the Bronx and Brooklyn.

Two hundred office workers and company police in Portsmouth, Ohio, were besieged in the strike-closed plant of the Wheeling Steel corporation; and in Akron, Ohio, employees of the Goodyear Tire and Rubber company were arrested for violating an anti-riot law.

In other states the union leaders thus estimated the number on strike.

Arkansas—Three thousand tenant farmers.

California—One thousand celery field workers.

Oregon and Washington—Seven thousand loggers.

Wisconsin—Twenty-five hundred workers in various industries.

Minnesota—About 500 millwrights, fur and cereal workers.

Indiana—About 175 in various industries.

Iowa—One hundred employees of the Burch Biscuit company in Des Moines.

South Dakota — Three hundred butchers at Morrell packing plant, Sioux Falls.

Nebraska—One hundred highway workers.

Texas—Sixty-two power plant workers at El Paso.

Vermont — Two hundred marble workers near Rutland.

Arabs of Palestine in Fights With British

ARABS of Palestine, rebelling against British protection of Jewish immigration, are causing Britain a lot of trouble. English soldiers fought real battles with the Arabs in several localities, and Jews throughout the Holy Land were arming themselves in self-defense. Casualties in the fighting were few, but the situation was so serious that Sir Arthur Wauchope, British high commissioner, asked the government for more troops.

A mandatory curfew was put in force throughout Palestine. British women and children were evacuated from Nablus, in Samaria, where British troops engaged a strong force of Arabs in a furious battle. The Arabs cut telephone lines between Nablus and Jerusalem.

SOCIETY NEWS ✦ CLUBS ✦ LODGES

Miss Katherine McCracken, Social Editor—PhoneRichmond-691W

Hoos-Woodward Nuptial Rites At Trinity Church Here

Last Sunday afternoon at four, Miss Darlene Woodward and Mr. Kenneth S. Hoos were married in Trinity Episcopal Church, Point Richmond.

Another out of town couple came to the Little Church Around the Corner for their nuptial vows, amid artistic decorations of palms, ferns, and flowers.

The rites were celebrated by the Reverend Milton R. Terry, vicar for several successful years at the Point, who is the uncle of Miss Woodward.

To the strains of Mendelssohn's Wedding March, the bride, gowned in a going away ensemble of navy blue preceded by Mr. Cuesta and Mr. Burnet Rosier, attended by Miss Rae Woodward, her sister as Maid of Honor, on the arm of her brother, Mr. Revell Woodward, the beautiful bride was met at the altar by the groom and his best man, Mr. Hugh McCaskill, where the ritual of the Episcopal Church was read by the acting vicar.

The organist was the cousin of the bride, Miss Pearl Terry who is an accomplished musician.

tion with the wedding was that Reverend Terry, when a rector in Essex, Wisconsin, twenty-five years ago, married the parents of the bride Mrs. Rose Rosier, a well-known Richmond clubwoman is the grandmother of Miss Woodward, her mother is Mrs. Lillian Woodward 365 Coventry Road, Berkeley.Mr. Hoos resided at 4330 Webster Street, Oakland, and is the auditor of the AngloBank in San Francisco. The ushers in addition to those who accompanied the procession were Mr. I. Wilson and Mr. H. Neilson, felow employees of the groom at the Anglo Bank.

A crowded church greeted the bridal procession and all rose as the bride passed up aisle and stood while vows were taken in the solemn rite of matrimony, after which a smiling groom and a happy bride greeted their friends in the vestry of the church before going to the home of Mrs. Woodward for a formal reception.

Mr. and Mrs. Hoos then left for a short honeymoon at Santa Cruz, after which they be at home in Piedmont.

Mr. and Mrs. Chester Stanley served a birthday dinner to Mrs. Stanley's brother, Earl Sorenson, on his twenty-first birthday. Beside the honored guest there were present Mr. and Mrs. Denzell McCracken.

The David Robertson Seniors Celebrate Golden Wedding Anniversary

Mr. and Mrs. David Robertson, Sr., of Ukiah, Mendocino County, father and mother of Mr. D. Robertson of this city, celebrated their Golden Wedding Anniversary last Saturday and Sunday.

The occasion witnessed a family reunion. Members of the familly came from the Bay Cities, Victoria, B. C., and the State of Washington.

Saturday evening a celebration was held in the Ukiah Presbyterian Church. The Rev. Dr. White of the S. F. Theological Seminary was the master of ceremonies.

The Hall was beautifully decorated with a glorious floral display of appropriate golden hues.

Many sincere congratulations were showered upon the happy couple by members of the family, friends, and prominent figures of the County.

The honorees are hale and hearty. They left their native Scotland 14 years ago and are now very happy in the citizenship of their adopted country.

Mrs. Stephens' Piano Recital

The Piano Recital given by the pupils of Frieda Stephens on Tuesday evening in the Guild Hall on Tuesday evening was a musical treat to all who attended. The program rendered included piano solo by Dorothy Dornan, Donald Fisi, Gordon Hughes, Diaan Allyn, Jean Cundy, Robert Tandy, Margaret Turner, Helen Ceridono, Lois Odell, Patricia Gardella, Pauline Suiersch, Ruth Seaton, Patricia Nicholson.

From the simpler movements to the very difficult musical passages the pupils howed a surprising talent under the able tutelage of Mrs. Stephens who is herself one of the very fine musicians of these parts.

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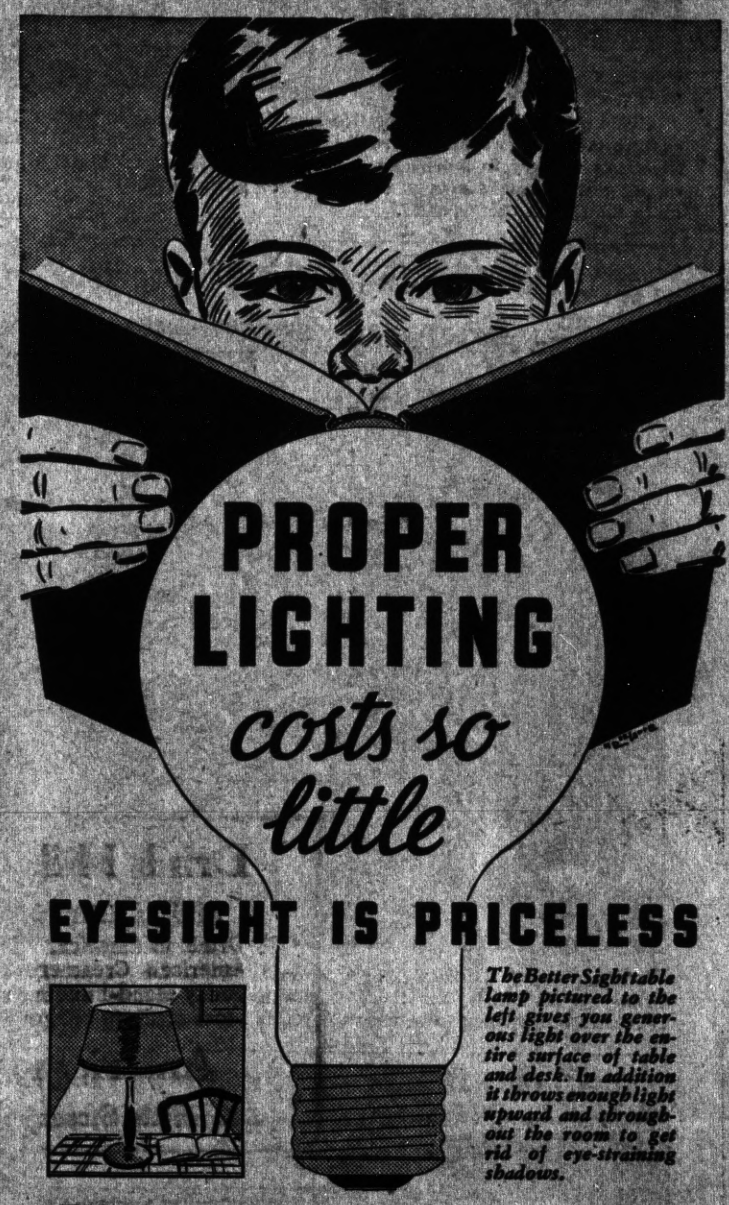

EYESIGHT IS PRICELESS

The Better Sight table lamp pictured to the left gives you generous light over the entire surface of table and desk. In addition it throws enough light upward and throughout the room to get rid of eye-straining shadows.

LIGHT that is safe for grown-up eyes is not always safe for children's eyes. Young eyes are still growing; gaining strength. That is why eyestrain caused by reading or studying in poor light may lead to eye trouble in later years. Proper lighting helps healthy eye development just as proper food builds sturdier bodies.

The new Better Sight lamps give ample, soft, diffused light that promotes comfortable seeing and protects eyesight. Buy one of these better lamps today.

Check up on the lighting in your home. Fill the empty sockets and replace old lamps with new so that you will always have good light when you read or study.

★ ★ ★

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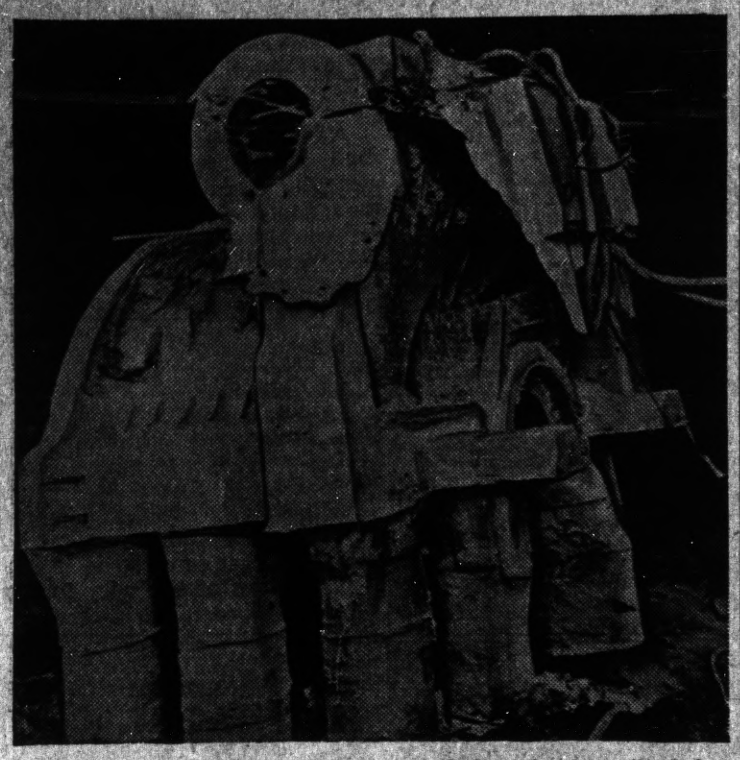
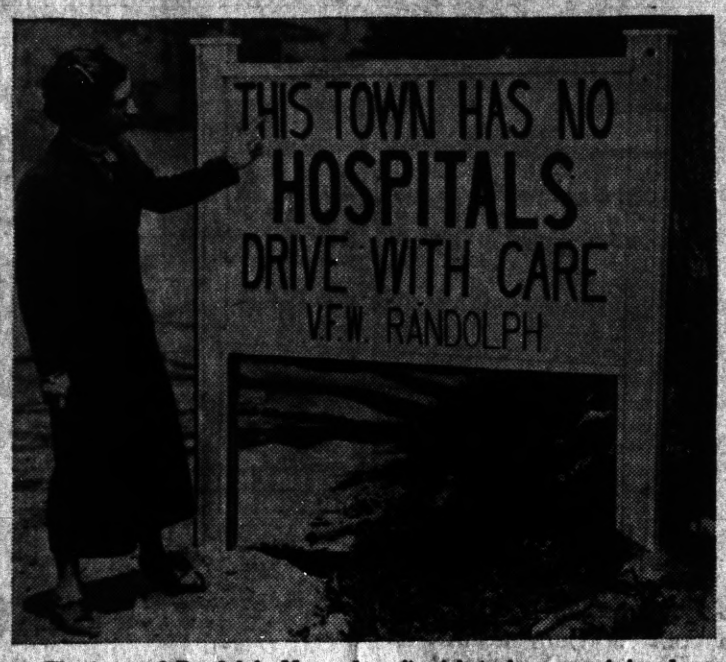
It's Not a Five-Legged Elephant



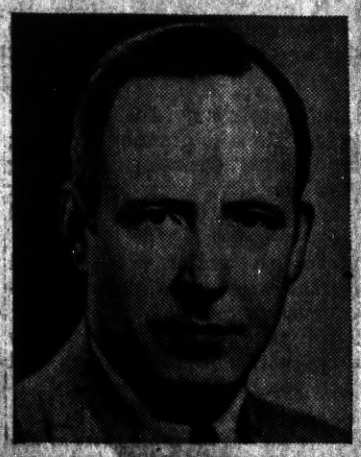
This thing looks like a rare five-legged elephant, but in reality it is a casting of a high pressure steam turbine just as it came from General Electric's foundry in Schenectady, N. Y. This turbine of 40,000 kilowatt capacity will supply energy equivalent to about 600,000 man-power or more than 50,000 horsepower.

Fair Warning to All Motorists



The town of Randolph, Mass., doesn't wish to have any injured motorists on its hands, for there is not a single hospital in the place. Travelers are warned to be careful by this sign at the town's border line.

HEAD OF KIWANIS

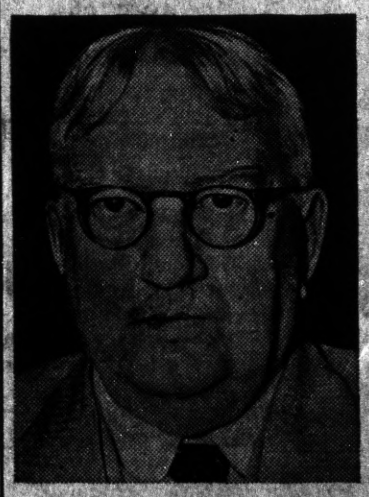


Harper Gatton of Madisonville, Ky., president of Kiwanis International, who will preside at all sessions of the service organization's twentieth annual convention to be held in Washington June 21 to 25.

Width of Potomac at Capital

The Potomac river at Washington is about 2,000 feet wide. When it enters Chesapeake bay it is about six miles wide. The lower Potomac covers what is known as a drowned valley.

FRIEND OF FILIPINOS



John W. Haussermann, so-called "Gold King" of the Philippines, arrived in Washington from Manila. Declaring that the island commonwealth is the richest country in the world, acre for acre, and that it outranked Alaska last year for gold production, Mr. Haussermann expressed the hope that the United States government would be liberal and helpful during the first years of the commonwealth.

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POINT RICHMOND PROGRESS

INDUSTRIAL MAGAZINE

FOURTH YEAR | Richmond, California, Friday, June 12th 1936 | NUMBER EIGHTEEN

J. C. PENNEY COMPANY

Richmond's Popular Shopping Center

34 Years of Service to the People

This popular department store is located at 916 Macdonald Avenue. Telephone Richmond 778.

Here is a worthy organization headed by a man who does not have capitalistic views. Quite to the contrary, Mr. J. C. Penney, who is founder of the organization, believes in giving his assistants an opportunity to build for themselves There are 1484 stores in this organization, each one of which is managed by a man who owns an interest in the entire organization, as a whole.

Wherever their stores are located people have learned to depend upon them for reliable merchandise at reasonable prices. They do not handle so-called "cheap" goods but offer trustworthy garments and commodities at lower prices.

These reasonable prices are due to the immense buying power that of supplying merchandise to their hundreds of stores. Annually they do more than two hundred million dollars worth of business. There is no other organization of this kind that can compete with their prices, The J. C. Penney Company has served the American people for over 34 years.

Buyers are every day scouring the market for up-to-date merchandise of popular styles, colors, and fabrics. As a result, you will always find up-to-the-minute styles at these stores.

The J. C. Penney Company, Inc. is one of the greatest general merchandising enterprises in North America. About their stores is the spirit that makes people walk extra blocks to trade at their counters.

Their stock includes footwear, ladies and children's ready-to-wear, men's furnishings, luggage, dry goods, house furnishings, and notions. Each department is a store in itself.

Visit this enterprising store and make comparisons, you will readily see that they are unexcelled for quality and price.

In this Industrial Magazine, it gives us great pleasure to congratulate Mr. F. H. Ramsay, the manager and his associates, upon their good fortune in being associated with a firm of such integrity. We also congratulate the J. C. Penney Company for their fine record of 34 years of successful merchandising to the people.

JOHN BREUNER COMPANY

The Bay Region's Leading Home Outfitters

This store is located at 322 Tenth Street. Telephone Richmond 159.

An inviting, comfortable home is one of the essential features of modern life. It contributes, in no little measure to our ability to accomplish our every day tasks. What then can be of more importance to the community's progress than this popular furniture and home outfitters' establishment?

This eminent concern is prepared to furnish your some completely. They carry an up-to-date stock of popular, moderately-priced goods and also the higher-priced goods, more exclusive articles of furniture and furnishings.

Young couples starting out in housekeeping, the older couples who wish to renew their furnishings, should see the John Breuner Company.

Here you will find furniture of comfort, beauty and durability. First, it must give comfort to pe of any value in the home; next, it must have good lines and fit in with the general scheme of the room; and last but not least, it must be substantial and give maximum service. This establishment has selected their furniture with these three essentials in view.

They carry a most complete line of rugs, carpets, linoleums, and drapes. For those who prefer a complete floor covering of carpets or linoleums they have many lovely patterns from which to choose. You will find their draperies fit in correspondingly with their line of carpets and rugs.

This popular store is in the hands of business men who are conversant with every detail of the business. We, in this Industrial Magazine, reccommend them to our readers who may be in the market for anything in this line.

WILSON AND KRATZER

Offering a Dignified, Reverent Funeral Service

This pioneer mortuary concern is located at 705 Bissell, telephone Richmond 113.

There is perhaps no establishment more neccessary to a community than one engaged in funeral directing. This well known firm has had years of experience in this profession and ranks foremost among those of the state. Thtir service is second to none in this line.

They are equipped with modern funeral and ambulance equipment and offer a service to suit every age or station in life. This together with a natural aptitude for the profession gives them added prestige. If you would have ideal service at this inevitable time place the case in the hands of Wilson and Kratzer.

They are efficient people who take an take an honest pride in the commendation of the bereaved families whom they have served. Their assistance gives strength anew and assurance in this hour of need.

For those in apartments or in small living quarters, they have provided a modern funeral home to fulfill this duty.

Their service may be arranged at a price to suit each individual need. You will receive the same perfect service, the difference in cost being in the price of the caskt. They will not hesitate to describe these to you. When the unavoidable hour arrives, summon Wilson and Kratzer.

By efficient, courteous service they have gained an enviable reputation in this profession. They are thoroughly reliable morticians who relieve you of all worry and responsibility. Their service assures you that you have given your loved ones the most distinctive final tribute.

It is altogether fitting in this Industrial Magazine that we heartily commend this establishment on their efficient professional endeavor. They have well merited the success they have attained. We unhesitatingly reccommend Wilson and Kratzer to all of our readers.

CLAAR CHEVROLET COMPANY

Authorized Sales and Service for Chevrolet Cars and Trucks

This leading automobile dealer is located at 480 Twenty-third St. Telephone Richmond 385.

Chevrolet has been the outstanding value in the low-priced transportation field for many years and the new Standard and Master Chevrolets for 1936 have reached the pinnacle in the automotive world.

The new Fisher solid Turret Top bodies, no draft ventilation, new perfected hydraulic brakes , knee action wheels on the Master Models and the improved 6 cylinder valve-in-head engine, all go toward making the 1936 Chevrolets the leaders in their entire field.

Exteriors that fairly sparkle with grace and poise, interiors that invite you to ride relaxed in spacious luxury, a high compression valve in head six cylinder power plant that stirs your pulse with its smooth, swift silent action. They are yours to own and enjoy in the Chevrolet for 1936 at very moderate cost

The Claar Chevrolet Company will be more than pleased to demonstrate your favorite model Standard or Master Chevrolet at no obligation. All cars and trucks can be financed on the new GMAC 6 per cent finance plan.

The Claar Chevrolet Company has a complete well-equipped service department, handling only genuine Chevrolet parts and last but not least, a courteous well-trained organization to care for all your needs.

In this Industrial Magazine we take pleasure in recommending the new 1936 Chevrolet and the Claar Chevrolet Company as high class merchants of good transportation.

WESTSIDE GARAGE

Complete Automotive Repair Service

This well-known garage is locatd at 110 Garrard Boulevard. Telephone is Richmond 490.

Service is not only the motto at the Westside Garage in Richmond but is backed by reputation provinyg they render motorists of this section a real service. It has been the result of years of good worktnship by men of recognized skill along these lines.

You can drive your car into this garage where they will repair it in every detail. This s a class of service successfully accomplished by skilled workmen at this garage.

Worry kills more people than hard work and what a satisfaction it is to know your car is in good hands at this reliable establishment. It is a guarantee of good workmanship that has been enjoyed by one of the busiest repair and service shops in this section of the state.

It makes no difference what make of car you may be driving or what reputation it may have for service or sturdibility the years of service obtainable from it depend largely upon the care that has been taken of it and the class of service it receives in the hands of mechanics.

Westside Garage is on the job at all hours of the day or night. The autoslst receives here quick and efficient service in the face of any mishap. In this Industrial Magazin we take personal satisfaction in reccommending this garage to our readers.

FIRST NATIONAL BANK

IN RICHMOND

Offering a Complete Banking Service

Member Federal Reserve — **Established in March, 1923**

This bank is located at Sixth Street and Macdonald Avenue. Telephone Richmond 575. This is one of Richlond's friendly pioneer institutions, 100 per cent and home managed.

This local financial institution is a notable example of substantial progress. Their business is conducted along modern policies and they are noted for the strength and sound judgement of their officers.

They invite you to consult with their official staff upon any financial matter. Business men with puzzling problems, neighborhood merchants who appeciate immediate attention to their banking needs business women or home managers will appreciate the cordia ttmosphere you will find at the First National Bank, in Richmond.

Let the integrity of this reputable and growing institution be your guide. Here you have the convenience of every modern banking facility. They are a very strong, safe and conservative bank which welcomes the small account as well as those of larger proportions.

Here you may open a savings account and by systematic savings soon accumulate funds for various purposes. You will be surprised at the really substantial funds you can accumulate in this manner. Perhaps just a little each week to start and soon you will have the saving habit, making weekly saving trips to the First National Bank, in Richmond.

No matter how much or how little money you deposit with them, you will at all times receive very prompt attention and courteous service that will make your business transactions pleasant and profitable.

Its officers and directors are men who fully understand the business of banking and who work for the advancement of this section. We are pleased in this Industrial Magazine to commend this progressive institution upon the success they have so wel merited. We unquestionably recommend the First National Bank, in Richmond, to our readers.

LUIZ DAIRY PRODUCTS

For Pure Milk, Cream and Dairy Products

This modern sanitary dairy is located in San Pablo. Telephone Richmond 242.

This is a home-owned dairy, producing milk from their fine tested herd and delivered as fresh as is humanly possible, to the consumer. None of their milk is ever over twenty-four hours old when it reaches you.

This modern up-to-date dairy is one of the best known in this community. It is clean and sanitary in every particular. It is their endeavor to give the people of this city the best that can be had in pure Grade A. Raw and Pasteurized milk, cream and dairy products.

Their wilk is produced on their own dairy farm from their own tested herd and a great deal of it is pasteurized as soon as it is milked from the cows. For this they have strictly modern machinery and their place and equipment is immaculate. Pasteurization of milk means to heat the milk to one hundred forty-two degrees, holding it at that temperature for thirty minutes and cooling it quickly back to thirty-six or thirty-eight degrees. Thus the bacteria are eliminated and the qualities of the milk are unharmed.

"A bottle of milk is a bottle of health" is an expression of today that is quite in order. Many people can point to their pure beautiful, healthful milk and say this: "A glass of milk at ten in the morning and at three in the afternoon wards off that tired feeling. It beautifies the skin and the compexion." Everywhere, school and health authorities are insisting that milk be served to school children. Serve milk at meal time and between meals, too, to the whole family. Milk consistently used builds health and vigor in the frailest body, colors pale cheeks, revitalizes waste nerves. Order extra milk today from the Luiz Dairy.

In this Industrial Magazine we take great pleasure in complimenting the management of this dairy upon their modern business methods. The people of this commuity are indeed fortunate to have them here.

CARQUINEZ LIQUOR CO.

Carquinez Tap Room

Distributing The Finest Wines and Liquors

They are located in the Carquinez Hotel building. Telephone Richmond 453.

In their liquor store they feature the finest stock of liquors and wines. They are the exponents of the saying that "Quality has No Substitute" and their complete stock has been purchased with that thought in mind.

The Carquinez Liquor Co. and The Carquinez Tap Room are truly Richmond concerns and have the best interest of this territory at heart. They pay a large amount of taxes to the city, county state and Federal Government and are always ready to endorse any civic improvement program.

Drop in to the Carquinez Tap Room and enjoy a couple of good glasses of ice-cold, fine quality beer or any of the tasty mixed drinks, which hthey specialize in, and on't forget that if you want quality in liquors or wines at very reasonable prices, the Carquinez Liquor Store can take care of you.

In this Industrial Magazine, we take personal satisfaction in reccommending both the Carquinez Liquor Co. and the Carquinez Tap Room at 402 Tenth Street, in the Carquinez Hotel building at Richmond, to all of our readers.

SHAW SERVICE STATION

Standatd Oil Products

This station is located at 23rd Street and Macdonald Avenue. Telephone Richmond 907, Richmond, Caliornia. Shaw operates a home-owned, independent station, selling Standard Products exclusively, and is distributor in Contra Costa County for U. S. Royal Tires and service.

The wise motorist no longer buys oils and gasolines or tires just anyyhere, but uses his better judgement and buys a product that has proven its quality.

It pays to use good grades of gasoline , motor oils and greases in your motor. A motor is, after all, only a mechanical contrivance from which you expect power and speed. The bearings in the motor are built to be lubricated properly and by doing so will render you the proper service.

This station sees to it that your motor is supplied with the best of fuels and lubrication. If you would have a properly lubricated motor, start using the Standard Motor Oils for better mileage and easier starting. Stop at Shaw's Station, featuring Standard gasoline, and a complete line of RPM Motor Oil.

Service is the watchword of this reliable station. When you stop here you pay for the products, but the service is free. Service includes cleaning your windshield, placing air in your tires, and many other helps.

In this Industrial Magazine we refer them to all the people throughout the entire section.

Wearing Rubbers Too Often

It is possible to wear rubbers too often, says a shoe repair expert. "Many people actually ruin their shoes by wearing rubbers when there is no need," he declares. "Rubbers were meant to protect the feet when the ground is covered with snow or water, but they should be left at home or under the office desk at all other times, even in coldest weather."

RICHMOND MARKET

For Quality, Groceries, Fresh Meats Fruits and Vegetables

This popular locally-owned food market is located at 510 Macdonald Avenue, Telephone Richmond 1900.

This well known food market is the one shop in this district where the housewife knows she can secure the best in foods and at a reasonable price. The store is modern and up-to-date in every particular, clean and sanitary throughout, the business is conducted along progressive lines and we are proud to say that it is a credit to the commercial life of this section.

To be able to, and make certain of getting the best of fresh meats, groceries and allied products is a great boon to any city. At this grocery and market you will find the salespeople have the ability of giving you exactly what you wish, and a large or small order receives the same courteous treatment. The management of this food market sees that quality is high and that you receive always the very choicest of everything.

The way this progressive store prepares its meats makes them not only health protecting, but health giving. That this up-to-date markethas met with the universal approval of the public, is evidenced by the large number of people who trade at the Richmond Market.

This is the place where the highest quality prevails at the lowest possible cost. All that is needed is a fair trial to convince the most exacting.

The public is assured of a grocery and market of the very highest grade right here at home and thus it merits the consideration and liberal support of everyone.

In this Industrial Magazine we take pleasure in reccommending this food market to all of our readers and urge them to go in today and get acquainted with their fine quality and extremely moderate prices.

CRYSTAL WHITE LAUNDRY

For Quality Laundry Service

This modern laundry plant is located at 28 Tenth Street. Telephone 199.

Thin popular laundry is one of the most modern and up-to-date establishments in this section of the country. Their work is guaranteed to give satisfaction. They are famous for the snowy luster of the linens they turn out, as well as their economical prices.

They have installed a system of machinery that will turn out a great volume of excellent laundry work, at a price that will drive drudgery and worry out of the home. You may have your laundry wet washed, rough dry, all dried, flat or semi-flat. One trial will convince you. Call the Crystal White.

Their service is prompt and unequalled. You may select any style of service to suit your budget, no matter how large or how small. Sending your clothing to the aundry is the simplest method of disposing of your laundry worries. Let Crystal White solve your laundry problems.

That this laundry is pleasing the people is shown by their ever increasing business. Housewives are learning that it does not pay to do their own laundry, that this laundry does their washing much cheaper and better than they can do it.

In this Industrial Magazine we wish to congratulate the people of this community upon having such a reliable and up-to-date service establishment among them. We also wish to compliment the management upon their modern and up-to-date service and recommend that service to all of our readers.

PEERLESS BAKERY

For Tasty, Delicious Baked Goods

This modern bakery is located at 1016 Macdonald Avenue. Telephone Richmond 41.

Famous for the quality and flavor of their baked goods, this institution is a model of cleanliness and efficiency.

They are equipped with the latest scientific machinery and ovens, and their bake shop is immaculate Only the purest staple ingredients go in o their products and the deliciousness of their baked things is the talk of this entirt community. Their bread is unsurpassed anywhere, the cookies, cakes and tender luscious pies meet with universal approval.

There is, perhaps, no food of more nutritive value than baked goods. Of bread it may be truly said, "It is the Staff of Life." Pastries made from fresh butter, milk eggs, and fruits are rich in food value. There is no more fitting dessert to a light meal than some of the delicious pastries baked at this modern, sanitary bakery.

Their business is conducted in a modern and progressive manner. They make a specialty of baking unusual and attractive novelties of pastry for parties and entertainments. If you are entertaining and would like something distinctive in pastry see the Peerless Bakery.

The people may well point with pride to this progressive institution and in making this Industrial Magazine we wish to say they have merited the prominent position they have achieved, and we recommend the Peerless Bakeery and their fine products to all of our readers.

JESSIES BEAUTY STUDIO

For Fine Modern Beauty Culture

This high grade beauty studio is located at 2019 Macdonald Avenue. Telephone Richmond 499.

You not only feel at home in this attractive and refined beauty studio, but the work done here is so satisfactory that once you visit the establishment, your return is assured; you becoce a regular patron if Jessie's Beauty Studio.

They are adept in all phases of this work and cater to the discriminating. They keep in touch with all new developments in this line. and you are assured of that personal touch so neccessary to successful beauty operation.

After all, beauty is contour. The management of this establishment has made a close study of types and hair for so long that they are well qualified. They realize that each individual type must be met in dressing or waving one's hair. They wave your hair as best suits the contour of your face, your type, and personality or give you the style of hairdress that fits.

It is a woman's desire, not to say birth-right, to look her best, under all circumstances and nowhere you will find operators who have that personal touch to make this beauty studio.

Not many communities can boast of such an exceptional metropolitan beauty shop and in this Industrial Magazine we wish to congratulate them on their service, and reccommend that service to all our readers.

K. BLOOM

Furniture Exchange

New and Used Furniture of Quality — Bought — Sold And Exchanged

This high-grade store is located at 421 Macdonald Avenue. Telephone Richmond 1174. Mr. K. Bloom is the manager.

This establishment is one of the most valled institutions in this community and worthy of more than passing notice in this review. I is maintained for the exclusive purpose of furnishing the public with good used furniture at moderate prices. They aim to offer only good usable merchadise that will yive the purchasers a lot of good service.

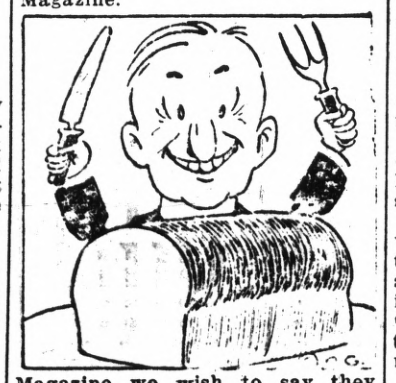
Bloom Furniture Exchange carries a good stock of furniture, stoves, houshold goods and tools. In some instances it is in such excellent condition you would not know that it had ever been used. Sold at the lowest prices.

If you need furniture and do not care to invest in new, visit this progressive establishment. You will be amazed at the values offered to you here.

This firm is rendering a most essential service to the community by the efficient methods upon which they operate. If it's furniture you are looking for, visit the Bloom Furniture Exchange.

Perhaps you have something which ou would like to dispose of; if so, call the Bloom Furniture Exchange and they will pay you the highest cash prices.

Mr. Bloom, a prominent and well-liked business man of the community whom we wish to compliment in making this Industrial Magazine.



UNITED MATERIALS & RICHMOND BRICK COMPANY, LT'D.

Featuring the Highest Quality of Brick

This firm is located on Santa Fe Point. Telephone Richmond 226.

This is a dependable firm handling brick for all purposes. Their brick is of the highest quality procurable for plain walls or artistic trim.

Besides the finest grades of face brick and common brick, this firm also features step brick, mantel brick, fire brick and garden brick.

When you build a home of brick it is fireproof, safe and enduring. Brick walls very substantially increase the value of a home. Any one building a home will willingly pay more for a brick house than of any other material. When in need of a "bankable security," a brick house stands in far better stead than a frame house. If there is a considerable number of brick homes in a district the value of the entire neighborhood is raised. There never has been discovered any other building material that stands the test of time.

The historic landmarks of our country have been preserved through brick. Fanueil Hall and Old South Church of Boston, Independence Hall and the Betsy Ross house in Philadelphia, as well as many other historic buildings are built of brick and stand today as firmly as when they were completed.

If you consider a building get in touch with United Materials and Richmond Brick Co.They will give you a very valuable information and you no doubt will be surprised at the small cost of brick constructionas compared with that of a frame building.

I is a pleasure, in this Industrial Magazine, to give extended mention to this repitable firm and to compliment them upon their enviable reputation in this community.

H. A. JOHNSTON AGENCY

Writing Practically All Forms of Insurance

This leading insurance agency is located at 1205 Macdonald nue. Telephone Richmond 352.

H. A. Johnson Agency offers a modern metropolitan insurance service of the highest order. They represent several high-grade insurance companies and are prepared to write any insurance you may wish.

The value of insurance is recognized each year as is shown by ever-increasing number of policies that are written. People cannot afford to take a chance on their property or life when by paying a small insurance fee or premium, financial loss of property is able to be avoided.

This modern insurance agency renders an indispensable service eo the people. They will write policies for you for fire, storm, accident, automobile, liability, crop plate glass, and various types of life insurance. When in need of any kind of insurance, call H. A. Johnston.

hey have a large and increasing patronage among the peeople of his and surrounding territory.

Their adjustments in case of claims have been most satisfactory and quickly accomplished.

Profit by this kind of service and provide yourself with funds for the rebuilding of your property by insuring it against fire. storms or other losses.

Drop in and talk things over with H. A. Johnston. They have had a wide experience in the insurance business and will be able to give you sound and wholesome advice.

In this Industrial Magazine we take pleasure in complimenting this highly efficient insurance company upon their modern service and successful operations. We unquestionably reccommend them to our many readers.

DR. L. G. CUPP

CHIROPODIST

Foot Ailments Properly Treated

His office is located at 1002 Macdonald Avenue. Telephone Richmond 1992.

This highly specialized profession has probobly achieved greater progress than any other division of scientific research. The development of this field is indeed marked. Through this most efficient practicioner, the people of this community are very fortunate and able to secure the services of one thoroughly conversant with these scientific developments. He has followed closely all scientific progress and is a most capable chiropodist.

He is a foot specialist of wide experience, with a large clientele. No difference what your foot trouble is, he will successfully take care of you. If it is a corn, a bunion, ingrown nail, broken arches, perspiring feet, he gives you relief with a very few treatments. These things should not be neglected, as the longer they are let go, the longer it takes to right the wrong.

He has a moderny equipped office and is always adding the latest improved appiances and instruments to his equipment.

In this Industrial Magazine we wish to congratulate the people of this community upon having such an eminently capable foot specialist at their disposal. We unhesitatingly recommend Dr. L. G. Cupp to those of our readers who may require his services

Read the POINT RICHMOND PROGRESS "The Friendly Newspaper that Dares to Tell the TRUTH!"

Ben J. Schneider

TAILOR

For Quality Custom Made Clothes

This popular tailor shop is located at 626 Macdonald Avenue. Telephone Richmond 367.

This popular tailor has established for himself a most valuable reputation in this community. He will not only tell you what style of clothing is best suited to your individuality, but what will help you in the selection of color as well He knows the different types and their needs. Nowhere will you find one more capable of judging what one should wear.

Service, quality and workmanship are the policy of this tailor Perfect tailoring cannot be had without quality of materials.Good materials mean nothing if not accurately tailored. For the combination of the three, see Mr. Ben Schneider.

His prices are within the reach fo all. You will be amazed at the reasonable prices, quality and the workmanship considered.

In this Industrial Magazine, we take great pleasure in commending this shop to the men of this community. They are indeed fortunate to have a shop of this class at their service.

Civil War Greenbacks

According to a recent report, the amount of Civil war greenbacks in existence on January 1, 1879, when specie payment was resumed, was $347,000,000, which is still the amount outstanding inasmuch as no provision has been made for retiring any of them; they now have a gold backing of 45 per cent.

Perry's Cleaners

For Quality Dry Cleaning Service

They are located at 713 Macdonald Avenue. Telephone Richmond 76, Richmond, California.

The Perry's Cleaners is an indispensable factor of the latter day business and social life. So well does this modern dry cleaning establishment meet the popular need of cleaning and restoring soiled articles that they have become one of the essential features of the community.

Appearance does make a difference and people who realize this keep their clothes looking the part by having them dry cleaned and restored to their original freshness and style by this reliable company.

They are cleaners to the discriminating. Pressing, whether done by hand or machine, is expertly manipuated. They call for and deliver promptly.

Did you know that many depend solely upon Perry's Citaners to have everything clean? Send them your curtains, drapes, suits and dresses; in fact, all the things you want to keep clean and fresh.

In this Industrial Magazine we congratulate these veteran cleaners upon their wonderful success in this business.

The Drapery Shop

Complete Furniture Repairing and Upholstering

Twenty-four Years Service To the People

This shop is located at 420 Sixth Street. Telephone Richmond 318. They have been in one location for 22 years. Mr. S. T. Christopher is the owner.

Here is one of our modern-day firms that specialize in the upholstering, repairing, and refinishing of furniture. They are experts in this line of work and tailor upholstered furniture to meet the individual taste of their customers.

They do all kinds of repair work on old furniture which has been handed down in the family and while you wish to keep it, yet you would like the worn parts to be renewed. This competent firm will absolutely restore it for you. They will also upholster your present living room suite with the latest fabrics so as to make it a new suite. For estimates call on THE DRAPERY SHOP.

In making this Industrial Magazine we desire to commend this establishment upon the quality of their work and unhesitatingly recommend them to the people for all upholstering.

MERRITTS GARAGE & MACHINE SHOP

Complete Automotive and Machine Shop Service

They are located at 929 Chanslor Avenue. Telephone Richmond 223-W.

No service is of more importance than this modern machine shop. They do high class work at a reasonable charge and have a reputation for timely delivery of all work.

Here repairs are made or new parts furnished, machined and fitted for anything from a sewing machine to a truck or tractor.

They understand foundry practice, the heat treating of steel, welding, as well as the operating of the machines to limits of one-thousandth of an inch. Many parts of obsolete machines whether they are of agricultural machines, road working, wood working, pumping machinery or automobiles, can be replaced only in a properly equipped shop.

As for lathe work, let us enumerate some of the things they do. Special screws and nuts can be made for you almost while you wait. Pulleys are bored, bushed and turned. Bearings babbitted and bored out. Shafts turned and innumerable other jobs that can be done on no other machine but a lathe. For special high class lathe work visit Merritt's Garage and Machine Shop.

In Waking this Industrial Magazine we desire to congratulate them upon their progressive business methods and recommend them to our readers.

Coming Out of Hibernation

(Copyright, W. N. U.)

WESTSIDE GARAGE

Complete Automotive Repair Service

This well-known garage is locatd at 110 Garrard Boulevard. Telephone is Richmond 490.

Service is not only the motto at the Westside Garage in Richmond but is backed by reputation provinyg they render motorists of this section a real service. It has been the result of years of good worktnship by men of recognized skill along these lines.

You can drive your car into this garage where they will repair it in every detail. This s a class of service successfully accomplished by skilled workmen at this garage.

It makes no difference what make of car you may be driving or what reputation it may have for service or sturdibility the years of service obtainable from it depend largely upon the care that has been taken of it and the class of service it receives in the hands of mechanics.

Worry kills more people than hard work and what a satisfaction it is to know your car is in good hands at this reliable establishment. It is a guarantee of good workmanship that has been en-

Need Only Date Palm

The importance of the date palm to the people of the lands where it is found is better understood when we learn that at one time most of the inhabitants of Fezzan, in North Africa, were entirely dependent on this palm for food, clothing and shelter for more than nine months of the year.

Served Shortest Time

President William Henry Harrison, who died of pneumonia just one month after he was inaugurated, served the shortest time

Origination of "Tips"

The custom of tipping originated in a coffe house in London. In this tavern there was a box into which patrons desiring special service put a certain amount of money. On the box were the words "To Insure Prompt Service." The initials of this phrase developed into the noun "tips."

Lighthouse Leaning for Years

Cape Romain lighthouse, one of the earliest on the South Carolina coast, has been leaning for more than 60 years.

Modern Successor To Famous Pony Express Line Over Santa Fe Trail

First the Pony Express, then the early horse-drawn stage coaches, and now, shown here, is the first of a new fleet of modernly equipped stages which will supplement those now operating between Chicago, Los Angeles, San Diego, and San Francisco, via Kansas City and Albuquerque, over the Santa Fe Trail Stage System, recently purchased by an affiliate of the Santa Fe Railway.

Dr. A. B. Hinkley

CHIROPRACTOR

Palmer Graduate

Dr. Hinkley's office is located at 340 Tenth Street. Telephone is Richmond 169. He has been in Richmond for over sixteen years anr gives free X-ray service.

In this Industrial Magazine we take pleasure in recommending Rr. Hinkley's services to all of our readers.

Man o' War, who knew his true worth and never let anybody forget it even though success never went to his head, was another personality horse. Being a champion of champions and the Joe Louis of his day and business, he must occasionally have been bored by the feeble competition provided for him, but he never let on about this. Always when he passed through the paddock gate some spark seemed to flash between him and the crowd. Then people settled back, calm in the perfect knowledge that here was a champion dead set upon doing his champion stuff.

I mention such items of the past and present without any desire to compete with writers of the Black Beauty fables. There are people who regard horses as the dumbest of all animals (not excepting the $2 bettors who occupy their days in being touted onto hopeless long shots). Then there are jockeys such as Wayne Wright, who has ridden winners in the three richest stakes of the current national campaign.

A reddish-haired youngster, rather taller than the average jockey, Wright is not given much to communing with his fellows. A quiet, thoughtful lad, who is more in the manner of Sande than of the rough and ready Don Meade or the playful Silvio Coucci, he has confided to his friends that Brevity can understand, react and communicate much like a human. Having observed that perfect communion between horse and rider when they were winning the $20,000 feature at Miami, I do not doubt it.

Wayne Wright

C. Pedersen & Son

General Millwork

Cabinets, Store Fixtures

BUILDING

This sixteen-year old establishment is located at 23-25 Ninth Street. Telephone Richmond 203. They are experts on cabinet making, store fixtures, building, remodelling, alterations, and general wood-working.

Mr. Caspar Pedersen, head of the business, has had forty years of experience in his work, having learned the trade in Denmark. His son, Axel Pedersen has been connected with his father in the business since 1928, and has won a large number of friends for the business by his quiet and courteous manner.

This firm is now doing a wide business throughout Central and Northern California and also ships to points in Nevada, Oregon, and Washington. Their fine work has become recognized by Managers, Purchasers, and Construction Engineers of numerous large concerns. Due to this, their volume is increasing rapidly.

They have had a great deal of experience with the modern open display type of store fixtures, and also design and construct modern store fronts. They guarantee honesty of design, quality of materials, and high-grade workmanship.

Knowing the needs of their customers, they are able to render a valuable service to them, drawing on their wide experience for suggestions for new designs, and proper methods of building and construction. They are also expert on modern store layouts and setups of all types.

Persevering in their sound policies in business of Quality Firs', Price Right, they give every customer utmost consideration and no obstacle is too great for them to overcome in order to satisfy ever; one. They are at present acquiring new equipment and making numerous changes in order to render prompt service to their increasing patronage. We, in this Industrial Magazine, compliment them upon the valuable service they are rendering and point to the C. Pedersen & Son Woodworking plant as a reliable firm meriting our liberal patronage.

Richmond Commercial School

For Thorough Business Training

This pioneer commercial school, located at 909A Macdonald Avenue. Telephone Richmond 1306.

This is one of the modern institutions where methods are kept up-to-date and the present da; trend of business practice followed. Young people are every day availing themselves of this wonderful opportunity to acquire a business education by enrolling with the Richmond Commercial School.

Here your school work is performed in an atmosphere of business. Your fellow students have as their one objective, the securing of a business education as rapidly and as efficiently as possible. The faculty at al times cooperates with the individual student. It is their ambition to see each student receive a thorough business training.

You may master private secretarial work, bookkeeping, shorthand, typewriting, clerical duties, English, filing, etc. Here you also have the opportunity of learning to operate the latest types of office machines, including comptometer, Ediphone, multigraph and mimeograph.

You will be most agreeably surprised at the small financial outlay required to acquire a business training at this prominent business college. You may arrange convenient terms for your tuition if you ish to do so. If you are fortunate enough to live in the community and do not have room rent and board to pay, you have a most auspicious arrangement.

There are various terms opening through out the year for your convenience, both night and day courses are offered in al branches of commercial subjects. Take advantage of this opportunity to secure a business education..

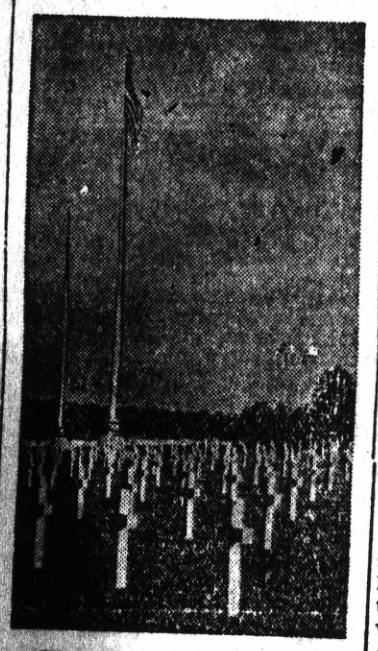
IN FRANCE TODAY

By ANDRE VULLIET
in the Washington Post

IN THE peaceful silence of the French countryside, out where grass is growing where death was in the making and restful cemeteries recall infernal battlefields, poppies and flags today are waving over 30,000 American graves like a gentle beck flung forth in the wind by those who have not failed "their rendezvous with death."

Although Memorial day, or, as they used to call it, Decoration day, seems to be particularly associated with American soil, those grief-stricken parents, sorrowing comrades and friendly compatriots who are mourning today in the six American cemeteries in France might forget that they were in a foreign land when they see the piety and devotion with which small children from the nearby villages scatter wild flowers on the American tombs.

If the city dwellers are prone to forget the dreadful days of 19 years ago, those who live in the invaded sections where the decisive battles were fought and won, the peasants



The Aisne-Marne Cemetery.

of Thiaucourt and Montfaucon, the citizens of Sedan and St. Mihiel keep ever present in their minds the seemingly miraculous arrival of thousands upon thousands of strangers from overseas who, like brothers, were prepared to die beside the sons of France.

The story has been often told of how, when hope had almost fled, when resources were exhausted, suddenly, the whole face of the situation was altered and, in the place of France's war-worn troops reduced to the very skeleton of their former effectives, the youthful soldiers of a youthful nation appeared, ready to fight for this strange land as though it were their own. It has been often told. But it is a pious duty to say it again every year, on Memorial day.

Every American who visits the numerous French shrines should be grateful to the American Overseas Memorial Day association for decorating each of the more than 30,000 graves with a poppy, a wreath and small French and American flags on each May 30. This reverential task is performed by official American superintendents.

Down in the valley, not far from the memorial, nearly 2,300 American soldiers rest in peace in curving rows around the vase of the Belleau Wood hill while 6,000 others sleep in honored glory in the second largest American cemetery abroad, at Fere-en-Tardenois.

But the foremost chapter in the history of the American participation is written forever in the French sky, above the Argonne forest and the Montfaucon hill, in the form of a colossal rose granite Doric shaft which towers the ruins of the wartime Montfaucon village by more than 175 feet.

There, between the heavily fortified Argonne forest and the strongly defended Meuse heights, the battle raged from September 26 to November 11, with more than 900,000 Americans participating at one time, slowly and gallantly making headway until, on November 7, they held the heights overlooking Sedan.

During the battle 123,000 were killed, wounded or missing and a little further down, in the valley, at Romagne-sous-Montfaucon, facing a huge lily pond, a verdant hill and quiet trees, more than 14,200 white marble crosses and stars of David for the Jewish soldiers speak for those who acted the drama and saw not its end.

There, undoubtedly, the most impressive of memorial ceremonies abroad is justly taking place today, as the Meuse-Argonne combat will go down as one of the most glorious pages of American military history.

There, among still waves of graves unfurling in endless wake, a comrade of those heroes, who constantly kept the French high command in touch with their doings, Gen. de Chambrun evoked the glory of their deeds and paid due tribute to those among the dead whose name is "known but to God."

"Was it not one of those very heroes whom we glorify today," he said, "fallen somewhere near Varenne or Malencourt, in Belleau wood or in the Bois des Forges, whose obscure action and last drop of blood were the decisive factors in the trend of the war?

"Is it then astonishing that each nation, recognizing in the common soldier the veritable victor of the war, should have consecrated to his glory, its most impressive monument?"

In Paris, this evening, if you walk up the Champs Elysses toward Napoleon's triumphal arch, at that time when the sun sinks behind its pillars, you will probably find that the imperial arch opens against the sunset like a doorway to infinite beauty. Yet, there, in the center of Parisian activity, an unextinguished flame burns over a bronze tomb and adds new grandeur to the gigantic vault. And that permanent contrast between the constant flow of Paris life and the unknown dead is one of the grandest achievements of man.

Troops in Revolution

Estimates of the number of troops in the American army in the Revolutionary war vary from 250,000 to 395,850. The Continental army proper had about 35,000 men in service in November, 1778.

An Underground Ocean

Scientists believe that below a depth of six miles in the crust of the earth there are no pores or cavities in which water could collect. For this reason it is believed that the underground waters of the earth are all above that level. It is estimated that the total quantity of underground water in the crust of the earth measures about 565,000,000 cubic yards, or nearly one-third the amount of water in the oceans.—Washington Star.

Budapest Union of Two Cities

Budapest, the capital of Hungary, with a population of over a million, is a union of two cities connected by six bridges, Buda on the right bank and Pest on the left bank of the Danube.

Telephone, Teletypewriter, Radio Are Modern Police Aids in Fight on Crime

Above: Policeman in patrol car conversing with his headquarters by means of two-way police radio telephone equipment, a recent development in police communication methods

Upper left: In this radio room in a metropolitan police headquarters, the officer at the right is receiving a call by telephone which requires the despatching of a radio patrol car; the officer at the left is selecting the car from those represented on the map of the city; and in the booth at the rear the announcer is putting the call on the air. Upper right: Thousands of these posters were distributed by the New York City Police Department. Lower right: Zone headquarters of a state-wide police teletypewriter system in an eastern state.

Air Brake Invention

George Westinghouse invented the air brake in 1868, and received the first patent for it on April 13, 1869, when he was living in Pittsburgh. An experimental train was fitted up with air brakes by the Pennsylvania Railroad company shortly afterward. In 1872, he invented the automatic air brake.

Power of Poetry

Poetry has the power to search things and having done this, it has power on us to cause what it does to be "felt in the blood and felt along the heart."

The Purpose of Memorial Day

IT IS well for all Americans to keep in mind the ideals which at its conception prompted the observance of Memorial day. To emphasize this spirit in the many proclamations of state governors and city mayors, the Memorial day committee of the Memorial Extension commission has in three trenchant sentences set forth the main purposes of this solemn and hallowed occasion:

To visit not only the memorials and final resting places of national heroes but of their own departed relatives and friends.

To take measures and memorialize permanently local historic sites and the graves of local celebrities in order that their memory may be kept forever green.

To pay homage to the heroes of peace—scientists, educators, philanthropists, statesmen, industrial pioneers—as well as the war heroes.

Let us seek to strengthen the spiritual observance of our memorial to those who have fought the good fight, have finished the course and kept the faith.

IT, PERHAPS, was no mere coincidence that one of the warmest days of the year arrived along with Max Schmeling.

Naturally the ballyhoo for his fight with Louis will continue to set the pace for other temperatures until the dark Uhlan sits down in front of the cream - colored Bomber on June 18. As Mr. Arthur Brisbane probably quite often has advised the world, a million bobs is a lot of doughnuts. Therefore even such specialists in charitable promotion as the athletic club directors must shower down their sparks of imagery so that all citizens with money to burn will have no trouble finding their way to the festal altar.

Just as naturally, though, all this good clean fun has brought new wrinkles into the otherwise bland countenance of Uncle Michael Strauss Jacobs. While wandering hither and yon, now peeping in anxiously to see that Herr Schmeling has been properly tucked into his pretty white (11:00 p. m.) bed, now peeping out fretfully to inquire whether Bolabos Yussell Jacobs has been yanked out of his pretty white (11:00 a. m.) crib, Uncle Mike ever faces the future with suspicious eye. Even while engaged in such elevating work as handing out A's (or some other letter of the Broadway alphabet) to the boys who have done the best daily compositions, the haunted gleam ever is present.

This is because, first of all, Uncle Mike has no illusions as to where charity lines up for the gun. Then again, he is a business man as well as the most eminent promoter since the days of the late lamented Rickard. So, because it is his own dollars which must back the ballyhoo and because a full 200 G's worth of them must be laid on the line long before June 18, this most celebrated of Main Stem traders must ever give his best regard to those items of fate which never appear upon the immaculate balance sheets.

To make sure that no misfortune besets the path of the two athletic young men before they can wrangle before their gold embroidered audience, he must carefully scan all angles. While doing so he must comport himself with due memory of those other promising prizefights which were forcibly detoured, while seemingly on the straight and narrow way to success.

Schmeling.

In mentioning this, there is no desire to cast hints or make promises. Instead, because the way of a promoter is tough and because no fight is a success, flop or even a sure thing until the gong has sounded, I merely am sympathizing with Uncle Mike. There have been all too many such affairs which have encountered dire fate in spite of the best of skill and intentions.

For instance there was the time when Stanley Ketchell and Sam Langford were ready to enter the ring of the old Fairmont club up in the Bronx. Perhaps a little bird whispered, although the bird for which the Bronx is most famed is not given to whispering. Or it may have been that the higher-ups conveyed more direct and forcible tidings to Billy Gibson, the promoter. Anyhow, the affair was junked and later conveyed to Philadelphia.

* * * * *

Sherlock Holmes' First Effort

Sherlock Holmes made his first bow to the public in the novel "A Study in Scarlet," published in "Beeton's Christmas Annual," in 1887.

Subscribe to the Point Richmond Progress

Pontifical Mass Marks Another Tercentenary

At Leonardtown, Md., where Catholic priests landed 300 years ago to bring their religion to the North American continent, more than 10,000 persons gathered recently at a solemn Pontifical mass to celebrate the historic event. Leonardtown, that now has a population of about 1,000, was the spot at which Lord Baltimore and a small band of Catholic refugees landed in 1634.

Michigan Quads Have a Birthday

Four famous children, the Morley quads, are shown here on their sixth birthday, in their home in Lansing, Mich., with books received as birthday gifts, and dressed in their new birthday clothes.

French Farmers Dig Up an Old Shell

These French farmers working below the walls of Coucy-le-Chateau near the Aisne are unearthing a large unexploded shell deposited there by a German gun. Since the war many farmers have been killed or maimed by the explosion of old shells.

Townsend Caravan Arrives in Washington

Members of the Townsend plan caravan which traveled from California to Washington presenting to Representative Tolan a bundle of petitions to congress signed by a million persons who favor the Townsend old age pension scheme.

Varied Projects Aided by PWA Allotments

Here are three examples of the many and varied projects that have been made possible by allotments of funds from the Public Works administration: 1—New barless state prison colony at Norfolk, Mass., which received $763,000. 2—Storm drains in the Orange country of California, being constructed with PWA money. 3—The new Point of Pines bridge carrying New England resort traffic from Lynn to Revere, Mass., completed with the aid of a PWA allotment of $378,500.

"Wall Paper" Stocks Come Back

Stock certificates which had depreciated to the point where they were good only as wall paper and which were used as such in the "Million-Dollar Room" of the Union League club of Chicago, are being removed from the wall and returned to their donors, since some have "come back" in value.

Sap Does Not Freeze

During the winter while trees and shrubs are resting the sap thickens, but does not freeze. This is nature's method of protecting trees from freezing.

A Word to the Ambitious

"Don't be too anxious to be boss," said Uncle Eben. "When de final measurements is took, dem as give de orders is de ones dat has to take de blame foh de mistakes."

Townsend Club No. 1

Our good friend Mrs. Dimock tells us that Townsend Club No. 1 will hold a food sale tomorrow at 724 Macdonald Avenue. Success to them, say we.

The service in Trinity Church next Sunday morning will be combined with the Church School that will convene at 11:15 a.m. The parents of the pupils as well as the general congregation are requested to be present and join in the official instructions by the Rev. J. A. TenBroeck, vicar.

Mrs. Pruitt Recovering

We are pleased to note that Dr. Guinan reports a decided improvement in the condition of Mrs. Elizabeth Pruitt, who with her brother, Mr. James Hounsell, was seriously injured in an automobile accident in San Francisco two weeks ago when a city fire truck collided with their machine. Both were confined to the Richmond Cottage Hospital until a day or two ago when Mr. Hounsell was able to return to his home in Mira Vista.

Miss Agnes Hounsell, sister of the injured matron, is now staying with her parents, Mr. and Mrs. Hounsell of Terrace Avenue.

Mr. and Mrs. George Ellis who have been at their ranch in Lake County for several weeks were Mr. Ellis was recuperating from an attack of pneumonia have returned to their home on Golden Gate Avenue and Mr. Ellis has returned to his work at the Standard Oil Company refinery.

The Point Chapter, O. E.S. gave a Whist party Tuesday evening which was a decided success. a large number of tables being filled with players. Committtee in charge of of arrangements included Mesdames Grace Cramer, Eva Doney, Worthy Matron Margret Allyn.

The Washington School P. T. A. held a whist party in the auditorium Wednesday afternoon which was preceded by a dessert served by Mrs. M. Palenchar and Mrs. Theodore Hultberg. The high scores were won by Mrs. Hazel McCreagh, Louise Wilson, Mrs. Leroy Alexander, Mrs. Anna Bowen Mrs. Palmateer and Mrs. Michael Fisi. The consolation wet to Mrs. Palenchar.

Mr. Charles Henry, son of Mr. and Mrs. Max Henry of Glenn Avenue, sailed as radio operator on the S. S. H. F. Alexander.

DEMOCRATIC WOMEN OUTLINE SEASON'S PROGRAM

Mrs. Laura Cassin, president of the Democratic Women's Forum of Contra Costa County announces a great deal of activty on the part of her organzation in this coming presidential campaign. Recently a eeting of the executive board of 18 members was held at which it was decided to cooperate with the Congressional Conference. Next Monday night at the women's Civic Center clubhouse will be the next meeting of the Forum. Mrs. Marie Sith is in charge of the membership drive; Vjola Brownlake, the musical program; Minnie Lou Eakin, refreshments. Executiv board meeting was held at Mrs. Cassin's home, 3623 Clinton.

Traffic Patrolman Middleton and family have leased the Ford property, formerly occupied by Officer Allen Cundy, and will make his future home in Point Rich-

Point Baptist Ladies Aid

Baptist Ladies Aid was held last week at the home of Mrs. Leona Patterson on Twelfth Street. The session was presided over by Mrs. R. B. Hamilton, the president. Next meeting will be held at the home of Mrs. S. Hackney in Mira Vista.

Mrs. J. E. George and her children, Marian and Donald, left yesterday morning for their summer home in Cazadero. They expect to refain about three weeks.

Burwell Stone who has been in the Aviation department of the Unted States Navy for the past two years has been returned to Fort McDowell and is expected home in a few days. He is the grandson of

---

Mr. and Mrs. Ardell Ciabattari, with son Billy, left last week for Tracy where they will stop for a day with Mrs. Ciabattari's sister. Mrs. Cecil Rich, and then proceed to the Yosemite Valley for a week's vacation.

Pupils Entertain P.-T. A.

The Washington P.-T. A. Association was entertained by the classes of Miss Dorothy Hunn. They presented a little skit entitled "Clean Up Club" was presented in a manner that would some of the older folk to shame. The presiding officer was Bruce Barton, the secretary, Dorothy Hathel. Following the regular business of the meeting they gave a short program which included piano solos by Diaan Allyn Donald Tizer, Lois Odell; a recitation by Bob Kennedy; dance by Dorme Ranoldi, together with a Hilly Billy's Orchestra composed of Stewart Saunders, Peter Stark and Herbert Bill; accordion solo by Roy Peeler.

The program was thoroughly enjoyed by all present and a tasty banquet was set for the children—surely a pretty sight when all were seated. The pupils of the sixth grade who are to enter Junior High wore little bouquets of pansies.

There were about twenty members of the P.-T. A. who were present. The low sixth grade served the bauquet.

Point Richmond Graduates

Among the young people who are graduating from the Richmond Union High last Wedesday night we note the names of Misses Elsine Beck, Lola Machado, Edna Wickershiem, Messrs. Dick Wilkins, Leonard Smith, Edward Palenchar, Albert Frosini and Stella Annelini.

Master Theodore Beck has assumed the delivery of the Post Enquirer in Point Richmond, and all who desire to subscribe for that paper will get in touch with young Beck who will be please to serve all customers.

Good Boxing at Madison Square

By Frankie Nell
Former World's Champion
Of The Bantamweights

Well, they still have them down there—bang bang, up, down, bang,bang—that's the show at El Cerrito. Puffed midriffs and sore beezers were in evidence last night and claret flowed freely over the canvas.

Opening bout was between two raw amateurs termed as lightweights, tho tipping the beam at about 140. They pushed and mauled around the ring, decision finally going to A Fiahlo over Paul Oka who wasn't able to put over the KO.

• • •

Other bouts of the evening included Feather-wt. Charley Guitterrez who won decision over John Fernandez. Two lightweights—Frank Johanson, Ray Delgado a draw.

In the double main event—Candelario received the decision over Rudy Stone, in the first part while, in the olio Heavyweight Charley Felix won over George Clifford to the satisfaction of the gallery who do not care for rough boxers. All in all a very good show, well up to the usual fine El Cerrito standard.

BEER! BEER! BEER!

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100 GALLONS ON TAP AT ALL TIMES

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SCIENTIFACTS — BY ARNOLD

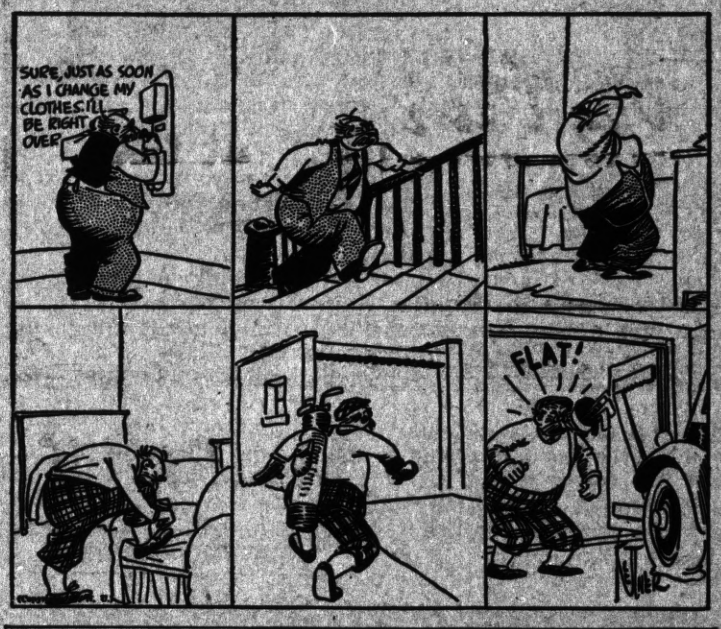
WNU Service.

THE FEATHERHEADS

By Osborne WNU

Under-Cover Stuff

Our Pet Peeve



SUCH IS LIFE

BY CHARLES SUGHROE

Not Really

JUST TRY IT

Bess—Ruth and I can hardly understand each other over the phone.

John—Try talking one at a time.

Silencer

"If you're such a good psychologist, tell me why a red-headed woman always marries a quiet man?"

"She doesn't. He just gets that way after they are married."—Pathfinder Magazine.

Rather Costly

"Did you ever have appendicitis?" asked the insurance agent.

"Well," replied the prospect, "I was operated on last year, but I never have been sure whether it was appendicitis or professional curiosity."—Buffalo Blade.

HARD WORK

The Sunday school teacher requested the children to bring something toward the missionary fund, but stipulated that each child should do some kind of work to obtain it. When the day arrived for the money to be handed in the teacher asked one small boy what he had done to earn the sixpence that he had given.

"I got it from my father," replied the boy.

"But that isn't work," said the teacher.

"Well," replied the boy, "if you knew my father you'd think it was."

STATIC

"You told me when you married me you were a civil engineer."

"Well?"

"You've never acted like one."

FAMILY AFFAIR

"There is a great depletion of the lobster supply."

"Make you feel lonesome?"

Sure Pop

Teacher—Now, children, I've told you about foods that contain vitamins A and B. What foods contain C?

Johnny—Teacher, there's chocolate, coconut and candy.

Stop and Maybe Go

Teacher—Don't you know that punctuation means a pause?

Willie—Yes, teacher. A motorist punctuated a tire in front of our house and paused there a half hour.

Along the Concrete

The POINT RICHMOND PROGRESS is a weekly newspaper published and printed each Friday at 24 West Richmond Ave., Richmond, Calif. Adjudged a Newspaper of General Circulation by the Superior Court of Contra Costa County according to Section 4460 of the Political Code of the State of California. . . . . Entered as second-class matter Feb. 15th 1935 at the postoffice in Richmond, California, under the Act of March 3d 1879. The price is 5c per copy; 75c for 3 months; $1.25 for six months; $2.00 the year. Our staff comprises: Harry R. Burt, Editor and Publisher; Katherine McCracken, Social Editor; and Thomas G. Ryan Printer. A Democratic Newspaper that is solidly behind President Franklin D. Roosevelt and the New Deal.

SPEAKING OF PARKS

The Regional Park propagandists are demanding that the Board of rectors of the Utility District shoold give them 10,000 acres of theEBMUD lands for parks, arguing that the lands belong to the people who purchased the bonds that bought the lands from the East Bay Water Company. They maintain that since the people own the lands it is the height of foolishness to go ahead and sell more bonds to buy the lands from EBMUD. On the other hand, the water district directors say "nothing doing" they want to sell the lands so they can, presumably pay off their bonded indebtedness, with the proceeds of the sale of lands to the park board.

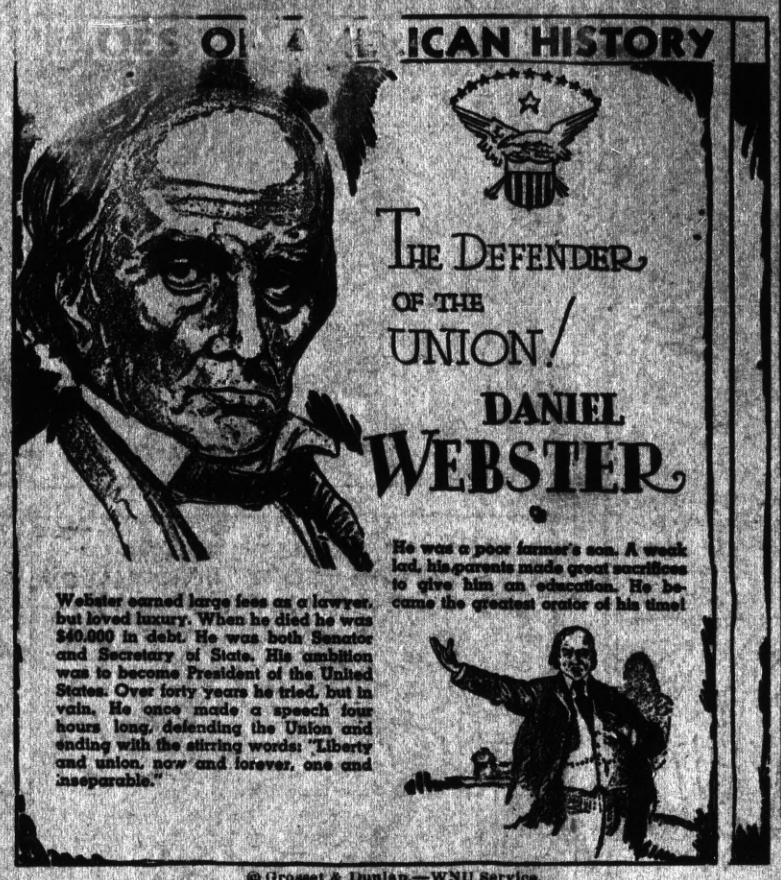
After some slight consideration of the matter, it looks as if we shall be forced to be neutral and honest in matter. Lord knows, we don't want any more bond issues at this time, for parks or anything else, and surely there would have to be bonds if the water company doesn't give up their lands 'free gratis and fer nuthin." Since we don't know a soul on the park board or even any of their real estate agents, and they wouldn't let a measly little paper like this "in on the ground floor" why should we favor the gift of the people's lands for private homes and parks?

Nope, we repeat, on this one, we are forced to remain neutral—and honest.

ELK'S FLAG DAY CELEBRATION

Our hats are off to Dan M. (Hap) Bradley, popular Standard Oil Co. employee, outstanding civic leader, for his noteworthy contribution to the city's patriotic history when he acted as chairman last Tuesday ewening, of the annual Elk's Flag Day Celebration in which the largest nuber of war veterans and fraternal organizations ever participated in the city of Richmond and at which Hon. Frank F. Merriam, Governor of California, was the speaker.

Credit is due also, to Exalted Ruler Robert Collins, to Elks: Dr. Hinkley Judge Bray, Harold Sawallisch, Secretary Edgar Dale, Bill Vickery, Ed Heltzen, for their assistance in making the event a success.



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FALSE,HOOD

Falsehood is an amorphous monster, conceived in the brain of knaves and brought forth by the breath of fools.It's a moral pestilence, a miasmic vapor that passes like a blast from hell over the face of the world and is gone forever. It may leave death in its wake, and disaster dire; it may place on the brow of purity the brand of a courtesan and cover the hero with the stigma of the coward; it may wreck hopes and ruin homes, cause blood to flow and hearts to break; it may pollute the altar and disgrace the throne, corrupt the courts and curse the land; but the lie cannot live forever, and when its dead and damned there's none so poor as to do it reverence.

—From Brann's Iconoclast.

Voice of the People

Parson Jim Sees "Swivel" Service

Editor of the Progress, Sir:

So now it's so! The poor civil service—one would have supposed that before the Los Angeles Democrats discovered that there was Gold in Them Thar Hills—that the Civil Service was Pure as the Driven Snow. Not so and to the contrary. I say did you ever read a Civil Service Bulletin—and did you ever notice the FIAT jobs ratio as to the slave jobs was in the ratio of 10 to 1, and did you suppose that the Fat Jobs were landed like the poor ones, viz. by paper and time tests?? If you did, I suppose that is the reason you do not now hold down aFAT job.

No, friends, I would like to chime in and wail with our stricken and bed ridden and ousted contemporaries but the truth is: the durn Democrats learned the trick so now they can do it as well as the Republican Houdinis theirselves—We will now sing that pathetic and heart-rending hymn—(WHITE) Wash Me and I Will be Whiter Than Snow."

PARSON JIM -----

Wandering Boy Comments on Key

Dear Progress Editor:

Einstein is right, according to the Key System, viz. a straight line is a ding-busted curve! If you want to go to San Francisco which is South from Point Richmond, you head North through that thriving White Way of Our Neighboring Metropolis—for which we pay the Lion' Share of the Taxes—then you head East through Berkeley's Campanile and Ashby Avenue—pay another fare, please!—finally after a few more miles soujourn in North Oakland it is possible to arrive at the Ferries or theBridge which is quite as far from Point Richmond as is 23d and San Pablo Avenue! It's all very simple this triggernometry—Jesse James had it down, too. Sounds more like a (whis)Key System to me, staggering all over the country in order to go to town. I'll write more later.

WANDERING BOY ----

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